



CONSORTIUM OF UNIVERSITIES FOR EVALUATION EDUCATION  
CONSORTIUM DES UNIVERSITÉS POUR L'ENSEIGNEMENT DE L'ÉVALUATION

# ANNUAL REPORT

---

2017-2018

This report was prepared  
in consultation with the CUEE Executive  
by the CUEE Secretariat  
School of Public Administration  
University of Victoria  
September, 2018

September, 2018

I am pleased to present the 6<sup>th</sup> Annual Report for the Consortium of Universities for Evaluation Education (CUEE) for the 2017-2018 fiscal year.

In my first year as Chair, CUEE members have undertaken a number of important initiatives, including:

- Expanding membership;
- Analysis of CES CE data;
- Development of an extensive inventory of Canadian graduate evaluation courses and programs;
- Financial contribution to CESEF;
- Participation on the SEEK Awards adjudication committee;
- Sponsorship of a new student initiative at the national CES conference called “My Project in 180 Seconds” (with \$1,000 cash award);
- Exploration of new funding sources;
- Request to CES to share information about CUEE activities through weekly CES bulletins and gray literature;
- Exploration of ways that CUEE may contribute to the CES e-Institute by contributing short-courses (with the possibility of university credits);
- Development of a new, bilingual CUEE website with members only area. This activity was also an opportunity to review the content and lay-out and to highlight mandate of CUEE, mention networking between members and projects that emerge from it.  
We invite your input and feedback as we continue to populate our new website with relevant events, information about members’ evaluation courses and programs and publications.
- Submission of articles to the CJPE on relevant initiatives.

We have also continued to strengthened our relationships with CES and CESEF over the past year and look forward to exploring additional opportunities to collaborate in the future.

Contacts made through the 2018 Inventory of Canadian Evaluation Education have attracted some new CUEE members and we will continue to target recruitment of other large graduate evaluation education programs to join CUEE.

In the coming year, CUEE will fill the Vice Chair position, transition the Secretariat to Carleton University, in collaboration with École nationale d’administration publique (ÉNAP), explore collaborations through the members-only section of our new website, continue to strengthen partnerships with CES and CESEF, identify sponsorship opportunities, seek funding to support student mentorships, continue to post members’ publications on the CUEE website, disseminate research and publication opportunities and, expand our membership base.

It has been my privilege to lead CUEE over the past year and I look forward to continuing to work with all of you to increase access to high quality, graduate-level education in evaluation and to collaborate on research and publications that will enhance the theory and practice of evaluation.

Sincerely,

*Marthe Hurteau*

Marthe Hurteau, Chair

## **CONTENTS**

<b>BACKGROUND .....</b>	<b>1</b>
<b>Goals.....</b>	<b>1</b>
<b>Objectives .....</b>	<b>1</b>
<b>Guiding Principles.....</b>	<b>1</b>
<b>MEMBERSHIP .....</b>	<b>2</b>
<b>Member Benefits.....</b>	<b>2</b>
<b>Members in 2017-2018 .....</b>	<b>3</b>
<b>Meetings .....</b>	<b>3</b>
<b>GOVERNANCE.....</b>	<b>4</b>
<b>Executive November 2017-2018 .....</b>	<b>4</b>
<b>Secretariat.....</b>	<b>5</b>
<b>POLICIES .....</b>	<b>5</b>
<b>Governance Policy .....</b>	<b>5</b>
<b>Membership Policy.....</b>	<b>5</b>
<b>WEBSITE .....</b>	<b>6</b>
<b>PROJECTS.....</b>	<b>6</b>
<b>FINANCIAL MANAGEMENT AND ACCOUNTABILITY.....</b>	<b>7</b>
<b>Financial Report – Fiscal Year 2017-2018 .....</b>	<b>8</b>
<b>TENTATIVE PLANS FOR 2018-2019 .....</b>	<b>9</b>

# **CONSORTIUM OF UNIVERSITIES FOR EVALUATION EDUCATION (CUEE)**

## **ANNUAL REPORT 2017-2018**

### **BACKGROUND**

The Consortium of Universities for Evaluation Education (CUEE) was created in 2008 as a voluntary, collaborative partnership among universities, government and the Canadian Evaluation Society.

### **Goals**

CUEE aims to increase access to high quality, graduate-level education in evaluation that enables its graduates to acquire the required competencies to practice as evaluators and eventually to meet the academic requirements for a Credentialed Evaluator (CE) designation, awarded by the Canadian Evaluation Society (CES).

CUEE also aims to facilitate opportunities for faculty members to communicate, share resources and collaborate on research and publications that may involve students, and are geared toward enhancing the theory and practice of the evaluation field.

### **Objectives**

The Consortium of Universities for Evaluation Education aims to:

- enhance access to high quality graduate level instruction in evaluation;
- contribute to the increase in qualified evaluators in Canada by enabling its graduates to acquire the required competencies to meet the academic requirements for a Credentialed Evaluator (CE) designation.
- support the development of graduate level instruction in evaluation by sharing course syllabi, proposals for credentials and other curricula materials among members;
- support collaborations in developing joint course materials;
- develop research initiatives and academic publications involving CUEE faculty members and students;
- provide authoritative input on matters concerning program evaluation.

### **Guiding Principles**

The Consortium of Universities for Evaluation Education is committed to:

- respecting evaluation as an interdisciplinary domain of inquiry
- valuing the diversity of information needs of the evaluation community and contexts for practice
- taking into consideration new trends regarding evaluation practices and contexts
- upholding the highest professional standards and ethics of professional practice in the field
- providing pre-service and in-service professional development for evaluation practitioners that is informed by contemporary theory and professional practice
- ensuring shared access to programs and courses among Consortium members
- respecting Consortium members' interests and autonomy

## **MEMBERSHIP**

CUEE members include representatives of Canadian universities that share an interest in developing and offering evaluation-related graduate courses and credentials.

Membership is by institution and several universities have more than one program or academic unit represented. Each institutional member has one vote and up to two persons may attend regular meetings.

### **Member Benefits**

#### ***Increased Visibility***

- CUEE's bilingual website features member institutions' evaluation courses and programs.
- CUEE is recognized as the leading authority on Canadian graduate evaluation education.
- CUEE involvement in various CES activities.

#### ***Enhanced Education***

- Members have the opportunity to share course materials and to collaborate on developing and delivering competency-based graduate-level evaluation courses, credentials and professional development.
- Members collaborate to strengthen their various graduate-level courses and programs and support the development of other credentials, including through online delivery.

#### ***Collaboration***

- Access to a members-only web portal supports information-sharing, including a repository of course syllabi, program proposals and related materials as a dynamic member resource.
- The Portal also provides a platform for collaborating on cutting edge research on evaluation education.
- CUEE has partnerships with various stakeholders, including the Canadian Evaluation Society (CES), the Canadian Evaluation Society Educational Fund (CESEF), the Centre of Excellence for Evaluation in the Treasury Board of Canada Secretariat (TBS), provincial and territorial governments and others, that support joint training and projects in evaluation.
- Networking among professors engaged in teaching evaluation that allows the emergence of collaborations (e.g., research projects, articles, etc.).
- In 2015-2016, the University of Victoria and Carleton University collaborated to develop and deliver a Certificate in Evaluation program for the Government of the North West Territories. This successful experience is an example of collaborations with other governments to deliver similar types of training.

## **Members in 2017-2018**

In fiscal year 2017-2018, CUEE had the following members:

- Carleton University, School of Public Policy and Administration, Faculty of Public Affairs
- École nationale d'administration publique (ÉNAP)
- Ryerson University, Department of Psychology
- University of Alberta, Department of Educational Psychology, Faculty of Education; Department of Commerce, Alberta School of Business; Public Sector Health, Faculty of Rehabilitation Medicine; and Faculty of Extension
- University of the Fraser Valley, School of Graduate Studies
- Université Laval, Département de médecine sociale et préventive, Faculté de médecine
- University of Ottawa, Faculty of Education and School of Psychology, Faculty of Social Sciences
- Université du Québec à Montréal, École des sciences de la gestion
- University of Saskatchewan, Applied Social Psychology, Department of Psychology
- Royal Roads University, School of Leadership Studies
- University of Victoria, School of Public Administration, Faculty of Human and Social Development
- University of Waterloo, School of Public Health and Health Systems, Faculty of Applied Health Sciences
- University of Manitoba, Max Rady College of Medicine, Rady Faculty of Health Sciences, Department of Community Health Sciences
- Canadian Evaluation Society (ex officio)

## **Meetings**

The following meetings were held during the 2017-2018 fiscal year:

- October 18, 2017 – AGM (teleconference) – summary notes distributed;
- January 30, 2018 (teleconference) – summary notes distributed;
- May 29, 2018 (face-to-face in Calgary AB) - – summary notes distributed.

## **GOVERNANCE**

CUEE Council is the principal decision-making body and includes participants from all member universities. The Council also serves (through the Secretariat) as a strategic information and planning body, making it possible for members to inform each other of plans and key decisions and take advantage of opportunities to shape and align the Consortium with emerging professional and government evaluation-related priorities.

CUEE Chair and Vice-Chair lead all meetings of the Consortium Council and work with the Secretariat to communicate with members about issues and initiatives that fulfill CUEE's goals and objectives.

CUEE Secretariat facilitates the day-to-day operations of the Consortium including ongoing communication and liaising with members.

### **Executive November 2017-2018**

#### ***Chair***

Dr. Marthe Hurteau  
Université du Québec à Montréal  
École des sciences de la gestion  
Case postale 8888, succursale Centre-ville  
Montréal QC, H3C 3P8  
[hurteau.marthe@uqam.ca](mailto:hurteau.marthe@uqam.ca)

#### ***Vice Chair***

Vacant

#### ***Past Chair***

Dr. Kelly McShane  
Department of Psychology  
Ryerson University  
350 Victoria Street  
Toronto ON, M5B 2K3  
[kmcshane@psych.ryerson.ca](mailto:kmcshane@psych.ryerson.ca)

#### ***Treasurer***

Dr. Stanley Varnhagen  
Community-University Partnership (CUP)  
Faculty of Extension  
University of Alberta  
10230 – Jasper Avenue  
Edmonton AB, T5J 4P6  
[sv1@ualberta.ca](mailto:sv1@ualberta.ca)

#### ***Secretariat***

Dr. Jim McDavid  
CUEE Secretariat  
c/o School of Public Administration  
University of Victoria  
PO Box 1700, Stn CSC

Victoria BC  
V8W 2Y2 Canada  
Tel 250-472-4293  
Fax 250-721-8849  
[cuee@uvic.ca](mailto:cuee@uvic.ca)

### **Secretariat**

Since 2009, the CUEE Secretariat has been located at the University of Victoria, School of Public Administration, where Dr. Jim McDavid has served as the Secretariat, assisted by Theresa Hunter.

The Secretariat facilitates the day-to-day operations of the Consortium, including:

- ongoing communication and liaising with its members;
- obtaining information from all participating institutions about the rules that pertain to admission, coursework, residency, and related issues;
- acquiring and maintaining an up-to-date working repository of documents (e.g., course syllabi, university regulations, admission procedures, residency requirements in “home” institutions) that is accessible to Consortium members;
- preparing draft reports for review and approval of members;
- reporting to the Consortium Council regarding CUEE activities and finances via an Annual Report.
- identifying and disseminating best practices;
- organizing meetings of the Consortium;
- maintaining the public CUEE website and members-only Portal;
- confirming annual memberships;
- contributing to the recruitment of new members;
- managing CUEE finances and collecting annual membership dues;
- coordinating elections of Executive members.

### **POLICIES**

In January 2011, the CUEE formally adopted a Governance Policy, a Membership Policy, and a preliminary Framework for Collaboration on Shared Inter-university Graduate Evaluation Education Courses. The Governance Policy was revised in 2014 to incorporate changes to the leadership structure of a Chair and Vice-Chair and to add the Treasurer and Past-Chair positions to the Executive Council. CUEE Policies are available on the CUEE website and upon request.

#### **Governance Policy**

The CUEE Governance Policy is available at: [http://evaluationeducation.ca/wp-content/uploads/2018/07/CUEE\\_Governance\\_Policy\\_Revised\\_Nov2015.pdf](http://evaluationeducation.ca/wp-content/uploads/2018/07/CUEE_Governance_Policy_Revised_Nov2015.pdf)

#### **Membership Policy**

The CUEE Membership Policy is available at: [http://evaluationeducation.ca/wp-content/uploads/2018/07/CUEE\\_Membership\\_Policy.pdf](http://evaluationeducation.ca/wp-content/uploads/2018/07/CUEE_Membership_Policy.pdf)



## **WEBSITE**

The CUEE launched its first website in the Summer of 2010, and it was available to the public in both official languages. An inventory of courses and credential programs offered by CUEE members was made available on the CUEE website in 2012. This inventory is updated annually by the CUEE Secretariat, with the input of members.

In FY 2017-18, a new website was built and content was edited to make it more visually appealing and to include a Members-only section to share information, hold discussions and collaborate on projects.

Updates to the website are ongoing. Members are invited to contribute to the “Projects and Reports” (including publications) and “News and Events” sections of the website.

## **PROJECTS**

The following projects were a major focus of the CUEE Secretariat and CUEE members in 2016-17:

### ***My Project in 180 Seconds***

CUEE sponsored the inaugural student event “My Project in 180 Seconds” at the 2018 Canadian Evaluation Society Conference in Calgary Alberta. Eight students participated and a \$1,000 cash award was made to the winner of this event.

### ***CUEE Involvement in Program and Performance Exchange 2018 Symposium***

CUEE used all remaining surplus funds from previous PPX contributions to sponsor four students to attend the 2018 PPX Symposium in Ottawa.

### ***CES CE Data Analysis***

In 2017-18, CUEE members requested and received an anonymized dataset from CES regarding 359 Credentialed Evaluators (CEs). Descriptive statistics were generated regarding CEs’ regional affiliations, age, gender, education, experience and occupations. A second study will compare CEs with non-CE members of CES.

### ***Inventory of Canadian Graduate Evaluation Education***

In 2017-18, CUEE members undertook an extensive inventory of of graduate evaluation courses and programs across Canada. Both internet sources and direct contacts with 105 Canadian university department contacts confirmed 239 graduate courses with emphasis in evaluation offered in programs of study with two or more courses, by 54 departments at 27 discrete universities in eight Canadian provinces. Comparisons are made with inventories of American graduate evaluation programs that have been undertaken between the early 1980s and 2008. Canada has more multi-course graduate programs in evaluation and a more diverse range of disciplines offering evaluation education programs compared than were identified in the USA. This Canadian inventory can serve as a baseline for future comparisons.

## **FINANCIAL MANAGEMENT AND ACCOUNTABILITY**

The CUEE Secretariat is responsible for receiving, maintaining, dispersing and accounting all CUEE finances and is accountable to the Consortium Council regarding CUEE finances.

The annual budget is developed by the Consortium Council Treasurer and Secretariat, with input from the Chair. The budget is submitted to the Consortium Council for approval each year. The CUEE fiscal year coincides with the academic fiscal year and runs from September 1 to August 31.

Membership fees for fiscal year 2017-18 were \$0 per institution. It is anticipated that a nominal membership fee will be charged in the next fiscal year to support CUEE activities, until such time that additional funds are needed from members. At the meeting in May 2018, members stressed the importance of exploring new avenues of funding for CUEE and actions were taken in this direction.

Historically, CUEE membership fees have been:

2008-09	\$2,500
2009-10	\$2,000
2010-11	\$2,000
2011-12	\$2,000
2012-13	\$0
2013-14	\$750
2014-15	\$750
2015-16	\$400
2016-17	\$0

Financial reports from all previous fiscal years are available upon request.

**Financial Report – Fiscal Year 2017-2018**

## **TENTATIVE PLANS FOR 2018-2019**

Several core initiatives are currently underway and will continue to be developed in the next fiscal year.

### **1. CUEE Secretariat**

This fall, the CUEE Secretariat will move to Carleton University as the host, in collaboration with École nationale d'administration publique (ÉNAP). Both institutions have been long-time members of CUEE. Rob Shepherd was a founding member and Chair of CUEE from 2008-2015. Isabelle Bourgeois was Vice-Chair of CUEE in FY 2016-17. Collaboration between two strong member-institutions will ensure ongoing, competent administrative support for CUEE, with enhanced bilingual capacity.

### **2. Teaching and Research Collaborative Initiatives**

Efforts will continue to build bridges between member institutions to strengthen our degree programs. The new website includes a Members-only section to enable discussions, post academic research, share resources, build research projects and support other collaborative activities.

### **3. Dissemination of Research and Publication Opportunities**

Members are also invited to post references and links to their publications on the CUEE website. to highlight the contribution of its members

### **4. Partnerships with CES and CESEF**

In FY2017-18, CUEE made a \$2,000 contribution to CESEF. Partnership with national evaluation bodies becomes increasingly essential to raise CUEE's profile and efforts will be made to this end.

### **5. Student Mentorship and Support**

CUEE and CES will explore a joint application for funding from the MITACS Internship program. This would provide matching funds to businesses that CES members own / operate to pay for an internship position for students. Students would have the opportunity to complete internships in real-world evaluation workplaces, with the ongoing support of their academic advisors. This activity could serve as a pilot for future initiatives, targeting a larger pool of students

### **6. Growing Membership Base**

Over the coming year, through the Evaluation Inventory and Survey Project, the CUEE Executive and the CUEE Secretariat will disseminate information about CUEE to a wide range of Canadian graduate programs that offer evaluation courses. These contacts will be invited to explore the CUEE website and become members.