



CONSORTIUM OF UNIVERSITIES FOR EVALUATION EDUCATION
CONSORTIUM DES UNIVERSITÉS POUR L'ENSEIGNEMENT DE L'ÉVALUATION

ANNUAL REPORT

2016-2017

This report was prepared
in consultation with the CUEE Executive
by the CUEE Secretariat
School of Public Administration
University of Victoria
October, 2017

October 2, 2017

We are pleased to present the 5th Annual Report for the Consortium of Universities for Evaluation Education (CUEE) for the 2016-2017 fiscal year. As we both end our terms as members of the Executive Council, we hope that the incoming members are energized to carry on the initiatives we have started and also explore new ways to better engage the membership.

This past year, CUEE provided a Silver Sponsorship contribution to the Canadian Evaluation Society (CES) conference, held in Vancouver. We have noted a strengthened collaboration with CES over the past year and look forward to exploring additional projects in the future. For example, we are exploring ways to support the CES Educational Fund (CESEF) and CES Case Competition.

Four students participated in the 2017 Performance and Planning Exchange (PPX) Symposium. Surplus PPX contribution funds from previous years were used to support student attendees. Students will continue to be invited to participate in the annual PPX events. We encourage all members to consider this opportunity to showcase their students' work. While the Symposium is oriented towards public sector planning and performance management, evaluation practice in various sectors continues to be a topic of interest to attendees.

There was no uptake of publication opportunities in Canadian Government Executive (CGE) over the past year. Although the Canadian Journal of Program Evaluation (CJPE) presented members with options for thematic segments, no members took advantage of this opportunity. We encourage members to submit articles directly to both CGE and CJPE.

As we continue to populate our bilingual CUEE website with relevant events, members' publications and information about members' evaluation courses and programs, we invite your input and feedback.

Jim McDavid, Theresa Hunter and Karen Lawson are undertaking two beneficial research initiatives. One project focuses on analyzing CES Credentialed Evaluator data to identify relationships between their education levels, occupations and demographic information. A second project, the Evaluation Education Inventory and Survey Project will make contact with a wide-range of Canadian graduate programs to validate their evaluation course and program offerings. These contacts will be invited to explore the CUEE website and consider joining us as new members.

As another busy academic year gets underway, we offer five suggested priorities for the coming year: teaching and research collaborative initiatives; stronger partnerships with CES and CESEF; research dissemination and publication opportunities; student mentorship and support; and expansion of the membership base. We thank you for the opportunity to lead the organizations over the past two years and wish the incoming Executive and all CUEE members the very best in the coming year.

Sincerely,

Kelly McShane
Kelly McShane, Chair

Isabelle Bourgeois
Isabelle Bourgeois, Vice-Chair

CONTENTS

BACKGROUND1

GUIDING PRINCIPLES.....1

MEMBERSHIP BENEFITS2

POLICIES2

GOVERNANCE.....2

SECRETARIAT3

MEMBERSHIP3

MEETINGS4

WEBSITE4

PROJECTS.....4

FINANCIAL MANAGEMENT AND ACCOUNTABILITY.....5

FINANCIAL REPORT – FISCAL YEAR 2016-20176

TENTATIVE PLANS FOR 2017-20187

CONSORTIUM OF UNIVERSITIES FOR EVALUATION EDUCATION (CUEE)

ANNUAL REPORT 2015-2016

BACKGROUND

The Consortium of Universities for Evaluation Education (CUEE) is a collaborative partnership created by universities, government and the Canadian Evaluation Society for the purpose of building capacity in graduate-level education and training in Canada. The CUEE is a voluntary association of institutions and programs dedicated to expanding graduate level opportunities for evaluation education and training across Canada. CUEE was created in 2008 as part of a multi-organizational strategy to increase opportunities for current and prospective evaluation professionals to acquire the knowledge and skills required to become evaluation practitioners. The Canadian Evaluation Society implemented the Credentialed Evaluator designation in 2010, which includes a requirement for education and training that can be satisfied by successfully completing a graduate-level credential in evaluation.

Le Consortium des universités pour l'enseignement de l'évaluation (CUEE) est le fruit d'une collaboration entre les universités, le gouvernement et la Société canadienne d'évaluation qui a pour but de renforcer, dans le cadre de programmes universitaires offerts au Canada, les capacités professionnelles dans le domaine de l'évaluation. Cette association bénévole d'institutions et de directions de programmes se consacre à accroître les possibilités d'études supérieures et de formation au Canada dans le domaine de l'évaluation. Créé en 2008, le Consortium découle d'une stratégie multi-organisationnelle visant à accroître les possibilités d'emploi des professionnels de l'évaluation actuels et potentiels en leur permettant d'acquérir les connaissances et les compétences liées à l'exercice de leur profession. En 2010 la Société canadienne d'évaluation a mis en place un programme d'évaluation des titres aux termes duquel la désignation d'évaluateur accrédité est assortie d'une exigence de scolarité et de formation qui peut être satisfaite en obtenant un diplôme universitaire en évaluation.

GUIDING PRINCIPLES

The CUEE is committed to:

- increasing access to quality graduate level instruction in evaluation through a mix of in-person course offerings and distance delivery mechanisms;
- providing pre-service and in-service professional development for evaluation practitioners that is informed by contemporary theory and professional practice;
- upholding the highest professional standards and ethics of professional practice in the field;
- respecting evaluation as an interdisciplinary domain of inquiry;
- valuing the diversity of information needs of the evaluation community and contexts for practice;
- respecting Consortium members' interests and autonomy in developing their own courses and credential programs; and
- responding to market trends and opportunities in government, voluntary, private and other sectors.

MEMBERSHIP BENEFITS

Increased Visibility

- Promoting members' evaluation programs: CUEE's bilingual website features member institutions' evaluation courses and programs.
- Promoting member institutions: Exhibitor tables at annual CES conference and PPX Symposium feature CUEE members programs and promotional materials.

Enhanced Evaluation Education

- Access to other institutions: The Student Accessibility Project enables students to access courses across member institutions.
- Access to course materials: Members share course materials and collaborate on developing and delivering post-graduate evaluation courses and professional development.
- Access to student funding and research dissemination opportunities: CUEE and the Performance and Planning Exchange (PPX) provide student bursaries to participate in the annual PPX Symposium via contributions from PPX.

Collaboration

- Over the years, CUEE has built partnerships with various stakeholders to support current joint discussions and projects, including: the Canadian Evaluation Society (CES), the Canadian Evaluation Society Educational Fund (CESEF), Planning and Performance Exchange (PPX), Canadian Government Executive Magazine, the Centre of Excellence for Evaluation in the Treasury Board of Canada Secretariat (TBS), provincial and territorial governments, and others.

Publication Opportunities

- Opportunities have been created for CUEE members to publish research reports in Canadian journals, including the Canadian Journal of Program Evaluation and Canadian Government Executive Magazine.

POLICIES

In January 2011, the CUEE formally adopted a Governance Policy, a Membership Policy, and a preliminary Framework for Collaboration on Shared Inter-university Graduate Evaluation Education Courses. The Governance Policy was revised in 2014 to incorporate changes to the leadership structure of a Chair and Vice-Chair and to add the Treasurer and Past-Chair positions to the Executive Council. CUEE Policies are available on the CUEE website and upon request.

GOVERNANCE

The Consortium Council is the principal decision-making body of the CUEE. One member from each participating academic institution in good standing is on the Council. Institutional representation on the Consortium Council is for a minimum of one year. Each institution, regardless of the number of programs or academic units involved, has one vote and a maximum of two persons per institution can attend Council meetings (face-to-face or teleconference). The Treasury Board of Canada Secretariat and the Canadian Evaluation Society may each be represented by one member on the Council as *ex officio* (non-voting) members.

The Consortium Council is the strategic information and planning body (though the Secretariat), making it possible for members to inform each other of plans and key decisions, to take advantage of opportunities to coordinate CUEE member activities and initiatives, and to shape and align CUEE with emerging government and evaluation-related priorities.

The Consortium Council has a Chair, Vice-Chair, Treasurer and Past Chair of elected members from among the active participating members of CUEE. Since the election in September 2015, to the present, Dr. Kelly McShane, Ryerson University has been Chair, Dr. Isabelle Bourgeois, École nationale d'administration publique has been Vice-Chair, Dr. Stanley Varnhagen, University of Alberta has been Treasurer, and Dr. Robert Shepherd, Carleton University has been Past Chair.

SECRETARIAT

The CUEE Secretariat facilitates the day-to-day operations of the Consortium and is accountable to the Consortium Council. Since 2009, the CUEE Secretariat has been located at the University of Victoria, School of Public Administration, where Dr. Jim McDavid has served as the Secretariat, assisted by Theresa Hunter.

MEMBERSHIP

The CUEE members include Canadian chartered universities with an interest in developing and offering graduate-level evaluation-related courses and credentials. The Canadian Evaluation Society is an *ex officio* member of CUEE.

Each participating institution (programs or academic units or consortia of academic units) appoints one primary contact person and one alternate, who serve as the principal participants and liaison with the Consortium Council. Both programs and academic units within universities may participate as members, not the universities as a whole. For some institutions, partnerships between two or more academic units (departments, schools or faculties) are represented by a CUEE participant.

In 2016-2017, CUEE had the following members:

- Carleton University, School of Public Policy and Administration, Faculty of Public Affairs
- École nationale d'administration publique (ÉNAP)
- Ryerson University, Department of Psychology
- University of Alberta, Department of Educational Psychology, Faculty of Psychology Department of Commerce, Alberta School of Business Public Sector Health, Faculty of Rehabilitation Medicine Evaluation & Research Services, Faculty of Extension
- University of the Fraser Valley, School of Graduate Studies
- Université Laval, Département de médecine sociale et préventive, Faculté de médecine
- University of Ottawa, Faculty of Education and School of Psychology, Faculty of Social Sciences

- Université du Québec à Montréal, École des sciences de la gestion
- University of Saskatchewan, Department of Psychology
- University of Victoria, School of Public Administration, Faculty of Human and Social Development
- University of Waterloo, School of Public Health and Health Systems, Faculty of Applied Health Sciences
- Canadian Evaluation Society (ex officio)

MEETINGS

The following meetings were held during the 2016-2017 fiscal year:

- November 14, 2016 – AGM (teleconference) – summary notes distributed.

WEBSITE

The CUEE launched a website in the Summer of 2010. The CUEE website is available to the public in both official languages: <http://www.evaluationeducation.ca/index.html>

An inventory of courses and credential programs offered by CUEE members was made available on the CUEE website in 2012. This inventory is updated annually by the CUEE Secretariat, with the input of members.

Updates to the “News and Events” section of the website are ongoing and members are invited to contribute items.

PROJECTS

The following projects were a major focus of the CUEE Secretariat and CUEE members in 2016-17:

CUEE involvement in the Canadian Evaluation Society 2017 Conference

CUEE made a Sponsorship Contribution to the Canadian Evaluation Society’s 2017 Conference that was held in May 2017, in Vancouver British Columbia.

CUEE involvement in the Program and Performance Exchange 2017 Symposium

CUEE did not receive a bursary contribution from PPX in 2017. Instead, surplus funds received from PPX in previous years were used to provide bursaries for four students from Ryerson University and Carleton University to attend the 2017 PPX Symposium.

Government Executive Magazine

CUEE Members are invited to publish articles in the Canadian Government Executive Magazine and may submit directly to the publisher.

FINANCIAL MANAGEMENT AND ACCOUNTABILITY

The CUEE Secretariat is responsible for receiving, maintaining, dispersing and accounting for CUEE finances and is accountable to the Consortium Council regarding CUEE finances.

The annual budget is developed by the Consortium Council Treasurer and Secretariat, with input from the Chair and Vice-Chair. The budget is submitted to the Consortium Council for approval each year. The CUEE fiscal year coincides with the academic fiscal year and runs from September 1 to August 31.

Membership fees for fiscal year 2016-17 were \$400 per institution. It is anticipated that a nominal membership fee will be charged next fiscal year until such time that additional funds are needed from members.

Historically, CUEE membership fees have been:

2008-09	\$2,500
2009-10	\$2,000
2010-11	\$2,000
2011-12	\$2,000
2012-13	\$0
2013-14	\$750
2014-15	\$750
2015-16	\$400

Financial reports from previous fiscal years, including: 2008-2009, 2009-2010, 2010-11, 2011-2012, 2012-2013, 2013-14, 2014-15, and 2015-16 are available upon request.

FINANCIAL REPORT – FISCAL YEAR 2016-2017

TENTATIVE PLANS FOR 2017-2018

There are several core initiatives underway that will continue into the next fiscal year.

1. Teaching and Research Collaborative Initiatives

Efforts will continue to build bridges between member institutions to strengthen our degree programs. We are working on developing an accessible collaborative site as a vehicle for sharing course materials and other relevant information so that it becomes a dynamic resource for members. The site will also be used as a portal to build research projects, post important academic research and support ongoing projects between members.

2. Dissemination of Research and Publication Opportunities

CUEE members are encouraged to contribute articles for publication in the Canadian Journal of Program Evaluation.

Members are also invited to submit articles to the Canadian Government Executive Magazine under the CUEE banner.

3. Partnerships with CES and CESEF

CUEE makes a contribution to the annual CES conference. Members are invited to participate on the CES Educational Fund (CESEF) Scholarship Review Committee.

4. Providing Student Mentorship and Support

Students will again be invited to participate in the Ottawa-based, annual PPX Symposium in 2018.

CUEE and CES are exploring the development of a joint application for funding from the MITACS Internship program. This would provide matching funds to businesses that CES members own / operate to pay for an internship position for students. Students would have the opportunity to complete internships in real-world evaluation workplaces, with the ongoing support of their academic advisors.

5. Expanding the Membership Base

Over the coming year, through the Evaluation Inventory and Survey Project, the CUEE Executive and the CUEE Secretariat will disseminate information about CUEE to a wide range of Canadian graduate programs that offer evaluation courses. These contacts will be invited to explore the CUEE website and to become new members.