



CONSORTIUM OF UNIVERSITIES FOR EVALUATION EDUCATION
CONSORTIUM DES UNIVERSITÉS POUR L'ENSEIGNEMENT DE L'ÉVALUATION

ANNUAL REPORT

2015-2016

This report was prepared
in consultation with the CUEE Executive
by the CUEE Secretariat
School of Public Administration
University of Victoria
September, 2016

October 21, 2016

We are pleased to present the fourth Annual Report for the Consortium of Universities for Evaluation Education (CUEE) for the 2015-2016 fiscal year. Since we were elected to the Executive Council in October 2015, we have put a lot of thought into how the CUEE should move forward to ensure that all members may have meaningful and beneficial involvement in our unique association.

The past year had a number of notable successes as you will read about in this year's Annual Report. First, we want to welcome our newest member, Adrienne Chan, representing the University of the Fraser Valley. We would also like to extend our warmest regards to all of our continuing members.

As we continue to populate our bilingual CUEE website with relevant events, members' publications and information about members' evaluation courses and programs, we invite your input and feedback.

Last year's student involvement in the PPX Symposium was a huge success, with 20 students participating in conference presentations and poster exhibits. PPX will make another contribution to CUEE this fiscal year to support students to attend the 2017 PPX Symposium in Ottawa. We encourage all members to consider this opportunity to showcase their students by forwarding CUEE invitations related to this event. While the Symposium is oriented towards public sector planning and performance management, evaluation practice in various sectors continues to be a topic of interest to attendees.

We did not host an exhibit table at the 2016 CES conference in St. John's but we did support the conference financially through a sponsorship. We do plan to be much more involved in the CES conference coming up on April 30 – May 3 2017, in Vancouver BC. We hope to see everyone there and have a face-to-face dialogue about the past, present and future of CUEE.

CUEE members took advantage of publication opportunities in Canadian Government Executive and we encourage you to do the same in the coming year. The Canadian Journal of Program Evaluation is still keen to have CUEE take the lead on thematic segments. Again, we encourage all members to become involved in this advantageous publishing opportunity. As we continue to develop partnerships with organizations devoted to the development of evaluation in Canada, we will forward any new opportunities that arise for collaboration.

Robert Shepherd and Jim McDavid continue to deliver a Certificate in Evaluation for the Government of the North West Territories and Carleton University has taken the lead on delivery.

As another busy academic year gets underway, we are planning to involve all of our members in CUEE activities, projects and events. A collaborative platform to share teaching material and work together on research and publications is in development. We are also working on ways to significantly strengthen our relationship with CES and members will continue to participate on adjudicating the CESEF Education Fund. We welcome your input and involvement to strengthen our ties and ensure that CUEE remains a relevant and beneficial organization for all members. We look forward to collaborating with you!

Kelly McShane
Kelly McShane, Chair

Isabelle Bourgeois
Isabelle Bourgeois, Vice-Chair

CONTENTS

BACKGROUND	1
GUIDING PRINCIPLES.....	1
MEMBERSHIP BENEFITS	2
POLICIES	2
GOVERNANCE.....	2
SECRETARIAT	3
MEMBERSHIP	3
MEETINGS	4
WEBSITE	4
PROJECTS.....	4
Student Accessibility Project	4
CUEE involvement in the Canadian Evaluation Society 2016 Conference.....	5
CUEE involvement in the Program and Performance Exchange 2016 Symposium	5
Government Executive Magazine	6
Professional Development	6
FINANCIAL MANAGEMENT AND ACCOUNTABILITY.....	7
FINANCIAL REPORT – FISCAL YEAR 2015-2016.....	8
TENTATIVE PLANS FOR 2016-2017	9

CONSORTIUM OF UNIVERSITIES FOR EVALUATION EDUCATION (CUEE)

ANNUAL REPORT 2015-2016

BACKGROUND

The Consortium of Universities for Evaluation Education (CUEE) is a collaborative partnership created by universities, government and the Canadian Evaluation Society for the purpose of building capacity in graduate-level education and training in Canada. The CUEE is a voluntary association of institutions and programs dedicated to expanding graduate level opportunities for evaluation education and training across Canada. CUEE was created in 2008 as part of a multi-organizational strategy to increase opportunities for current and prospective evaluation professionals to acquire the knowledge and skills required to become evaluation practitioners. The Canadian Evaluation Society implemented the Credentialed Evaluator designation in 2010, which includes a requirement for education and training that can be satisfied by successfully completing a graduate-level credential in evaluation.

Le Consortium des universités pour l'enseignement de l'évaluation (CUEE) est le fruit d'une collaboration entre les universités, le gouvernement et la Société canadienne d'évaluation qui a pour but de renforcer, dans le cadre de programmes universitaires offerts au Canada, les capacités professionnelles dans le domaine de l'évaluation. Cette association bénévole d'institutions et de directions de programmes se consacre à accroître les possibilités d'études supérieures et de formation au Canada dans le domaine de l'évaluation. Créé en 2008, le Consortium découle d'une stratégie multi-organisationnelle visant à accroître les possibilités d'emploi des professionnels de l'évaluation actuels et potentiels en leur permettant d'acquérir les connaissances et les compétences liées à l'exercice de leur profession. En 2010 la Société canadienne d'évaluation a mis en place un programme d'évaluation des titres aux termes duquel la désignation d'évaluateur accrédité est assortie d'une exigence de scolarité et de formation qui peut être satisfaite en obtenant un diplôme universitaire en évaluation.

GUIDING PRINCIPLES

The CUEE is committed to:

- increasing access to quality graduate level instruction in evaluation through a mix of in-person course offerings and distance delivery mechanisms;
- providing pre-service and in-service professional development for evaluation practitioners that is informed by contemporary theory and professional practice;
- upholding the highest professional standards and ethics of professional practice in the field;
- respecting evaluation as an interdisciplinary domain of inquiry;
- valuing the diversity of information needs of the evaluation community and contexts for practice;
- respecting Consortium members' interests and autonomy in developing their own courses and credential programs;
- responding to market trends and opportunities in government, voluntary, private and other sectors.

MEMBERSHIP BENEFITS

Increased Visibility

- Promoting members' evaluation programs: CUEE's bilingual website features member institutions' evaluation courses and programs.
- Promoting member institutions: Exhibitor tables at annual CES conference and PPX Symposium feature CUEE members programs and promotional materials.

Enhanced Evaluation Education

- Access to other institutions: The Student Accessibility Project enables students to access courses across member institutions.
- Access to course materials: Members share course materials and collaborate on developing and delivering post-graduate evaluation courses and professional development.
- Access to student funding and research dissemination opportunities: CUEE and the Performance and Planning Exchange (PPX) provide student bursaries to participate in the annual PPX Symposium via contributions from PPX.

Collaboration

- CUEE has built partnerships with various stakeholders, such as: the Canadian Evaluation Society (CES), the Canadian Evaluation Society Education Fund (CESEF), Planning and Performance Exchange (PPX), Canadian Government Executive, the Centre of Excellence for Evaluation in the Treasury Board of Canada Secretariat (TBS), provincial and territorial governments and others, to support current joint discussions and projects.

Publication Opportunities

- Opportunities for CUEE members to publish research or opinion papers in Canadian Government Executive Magazine;
- Opportunities for CUEE members to disseminate research papers through thematic segments in the Canadian Journal of Program Evaluation.

POLICIES

In January 2011, the CUEE formally adopted a Governance Policy, a Membership Policy, and a preliminary Framework for Collaboration on Shared Interuniversity Graduate Evaluation Education Courses. The Governance Policy was revised in 2014 to incorporate changes to the leadership structure of a Chair and Vice-Chair and to add the Treasurer and Past-Chair positions to the Executive Council. (CUEE Policies are available on the CUEE website and upon request.)

GOVERNANCE

The Consortium Council is the principal decision-making body of the CUEE. One member from each participating academic institution in good standing is on the Council. Institutional representation on the Consortium Council is for a minimum of one year. Each institution, regardless of the number of programs or academic units involved, has one vote and a maximum of two persons per institution can attend Council meetings (face-to-face or teleconference). The Treasury Board of Canada Secretariat and

the Canadian Evaluation Society may each be represented by one member on the Council as *ex officio* (non-voting) members.

The Consortium Council is the strategic information and planning body (through the Secretariat), making it possible for members to inform each other of plans and key decisions, to take advantage of opportunities to coordinate CUEE member activities and initiatives, and to shape and align CUEE with emerging government and evaluation-related priorities.

The Consortium Council has a Chair, Vice-Chair, Treasurer and Past Chair of elected members from among the active participating members of CUEE. Since the election in September 2015, to the present, Dr. Kelly McShane, Ryerson University has been Chair, Dr. Isabelle Bourgeois, École nationale d'administration publique has been Vice-Chair, Dr. Stanley Varnhagen, University of Alberta has been Treasurer, and Dr. Robert Shepherd, Carleton University has been Past Chair.

SECRETARIAT

The CUEE Secretariat facilitates the day-to-day operations of the Consortium and is accountable to the Consortium Council. Since 2009, the CUEE Secretariat has been located at the University of Victoria, School of Public Administration. Dr. Jim McDavid has served as the head of the CUEE Secretariat since 2009, assisted by Theresa Hunter.

MEMBERSHIP

The CUEE members include Canadian chartered universities with an interest in developing and offering graduate-level evaluation-related courses and credentials. The Canadian Evaluation Society is an *ex officio* member of CUEE.

Each participating institution (programs or academic units or consortia of academic units) appoints one primary contact person and one alternate, who serve as the principal participants and liaison with the Consortium Council. Both programs and academic units within universities may participate as members, not the universities as a whole. For some institutions, partnerships between two or more academic units (departments, schools or faculties) are represented by a CUEE participant.

In 2015-2016, CUEE had the following members:

- Carleton University, School of Public Policy and Administration, Faculty of Public Affairs
- École nationale d'administration publique (ÉNAP)
- Ryerson University, Department of Psychology
- University of Alberta, Department of Educational Psychology, Faculty of Psychology Department of Commerce, Alberta School of Business Public Sector Health, Faculty of Rehabilitation Medicine Evaluation & Research Services, Faculty of Extension
- University of the Fraser Valley, School of Graduate Studies
- Université Laval, Département de médecine sociale et préventive, Faculté de médecine

- University of Ottawa, Faculty of Education and School of Psychology, Faculty of Social Sciences
- Université du Québec à Montréal, École des sciences de la gestion
- University of Saskatchewan, Department of Psychology
- University of Victoria, School of Public Administration, Faculty of Human and Social Development
- University of Waterloo, School of Public Health and Health Systems, Faculty of Applied Health Sciences
- Canadian Evaluation Society (ex officio)

MEETINGS

The following meetings were held during the 2015-2016 fiscal year:

- September 29, 2015 – AGM (teleconference) – summary notes distributed.
- April 1, 2016 (teleconference) – summary notes distributed.

WEBSITE

The CUEE launched a website in the Summer of 2010. It is hosted and updated by the CUEE Secretariat: <http://www.evaluationeducation.ca/index.html>

An inventory of the courses and credential programs offered by CUEE members was made available on the CUEE website in 2012. This Programs / Courses inventory is updated annually with the input of members and posted on the website.

The CUEE website has been fully translated and is now available to the public in both official languages.

Updates to “News and Events” are ongoing and members are welcome to contribute.

PROJECTS

The following projects were a major focus of the CUEE Secretariat and CUEE members in 2015-16:

Student Accessibility Project

The Student Accessibility Project is intended to increase opportunities for students in courses and programs of CUEE members to access graduate courses at other CUEE institutions. This project is an opportunity to work across institutions to identify the institutional structures, rules and procedures regarding course transfers for both “domestic” students and for “visiting” students from other CUEE member programs. In addition, the project will identify the evaluation courses available (over the next two years), when they will be offered, whether they will be offered face-to-face, online or as hybrid courses, and the number of spaces available for visiting students.

CUEE involvement in the Canadian Evaluation Society 2016 Conference

CUEE made a Sponsorship Contribution to the Canadian Evaluation Society's 2016 Conference that was held in June 2016, in St. Johns Newfoundland.

CUEE involvement in the Program and Performance Exchange 2016 Symposium

CUEE hosted an exhibitor's table at the annual PPX Symposium that was held in Ottawa on May 18-19, 2016. CUEE also coordinated and sponsored 20 students to display posters and participate in panel presentations. The following presentations were made:

Concurrent Sessions

Convenor: Dr. Robert Shepherd, Associate Professor, Carleton University

Presenters: Kelly Sullivan, Sarah Ul-haq, Christina Wright, Andrew Bullen, Carleton University

Session Title: Theory-Based Approaches to Planning and Evaluation

Convenor: Dr. Isabelle Bourgeois, Associate Professor, École nationale d'administration publique

Presenter: Jane Whynot, University of Ottawa

Session Title: Strange Bedfellows: Gender and Evaluation

Convenor: Dr. Kelly McShane, Associate Professor, Ryerson University

Presenters 1: Leanne Wilkins, Ryerson University

Session Title: Outcomes Harvesting: Building Partnerships between Government and Academe

Presenters 2: Parastoo Jamshidi, University of Ottawa

Session Title: Development and Implementation of Outcome Monitoring Measures within Community-based Child and Youth Mental Health Agencies

Poster Presentations

Katey Park, Annabelle Torsein, Reena Tandon, and Kelly McShane, Faculty of Arts, Ryerson University
Evaluation Partnerships between Academe and Community: Reflections from a Pilot Project

Pierre Musa, École nationale d'administration publique
Application du Cadre de responsabilisation de gestion à la fonction d'évaluation: Qu'avons-nous appris?

Serge Ngayihi, École nationale d'administration publique
La pratique de l'évaluation de la pertinence des programmes fédéraux du Canada: le cas spécifique du besoin continu

Sobia Hafeez and Uzma Tabussum, Carleton University
Evaluation of geoscience new energy supply (GNES) program through the lens of knowledge translation (KT)

Rania Fazah, Vanessa Ramhit-Ramroop, and Elisabeth Shaw-Wood, Carleton University
The interactive model of trust building in the federal whistleblowing mechanism

Anaïs Valiquette L'Heureux, École nationale d'administration publique
The lessons from the Lac-Mégantic oil derailment and disaster: Identifying crisis pathogens before they reach catastrophic potential

Four additional students attended the Symposium.

Government Executive Magazine

CUEE Members continued to publish articles to Canadian Government Executive Magazine. Topics ranged from those of interest to the Consortium and other areas of interest to members, such as Realist evaluation, utilization of evaluation reports, considering the interests of program beneficiaries, and even more troubling evaluation issues. The following articles authored by CUEE members were published in 2015-2016:

March 2016, Vol 22(3). "[Improving the Utilization of Evaluation Reports by Focusing on Clients' Needs](#)" by Marie-Josée Courchesne and Linda Vertefeuille, École nationale d'administration publique (ÉNAP).

January 2016, Vol 22(1). "[Are Program Beneficiaries Being Forgotten in Program Review?](#)" by Étienne Thériault and Isabelle Bourgeois, École nationale d'administration publique (ÉNAP).

October 7, 2015, Vol 21(8). "[Program Evaluation: What keeps you up at night?](#)" by Gail Vallance Barrington, Vice President of the Canadian Evaluation Society.

May 25, 2015, Vol 21(5). "[Realist evaluation: Assessing national programs in unique communities](#)" by Kelly McShane, Sofia Puente-Duran and Fiona C. Thomas, Ryerson University.

Professional Development

Government of the Northwest Territories (GNWT) Certificate in Evaluation

The University of Victoria (Jim McDavid), and Carleton University (Robert Shepherd) have delivered three of four courses for a Certificate in Evaluation for public servants working for the Government of the Northwest Territories. As of the fall 2016, the last of the four courses was being delivered in a hybrid format (online and in-class). Courses began in January 2015, with approximately 25-30 students accepted in the first year. Participants in the certificate are working on actual evaluation projects in various areas such as housing, education, environment and recycling, regulatory, and subsidy-type programs. Students will receive a joint certificate from both universities in June 2017.

The GNWT has indicated interest in another iteration of the program that would start in Fall 2017 or Winter 2018. Carleton University would take the lead in that offering.

FINANCIAL MANAGEMENT AND ACCOUNTABILITY

The CUEE Secretariat is responsible for receiving, maintaining, dispersing and accounting for CUEE finances and is accountable to the Consortium Council regarding CUEE finances.

The annual budget is developed by the Consortium Council Treasurer and Secretariat, with input from the Chair and Vice-Chair. The budget is submitted to the Consortium Council for approval each year. The CUEE fiscal year coincides with the academic fiscal year and runs from September 1 to August 31.

Membership fees were charged for fiscal year 2015-2016 in the amount of \$400 per institution. It is anticipated that a nominal membership fee will be charged next fiscal year until such time that additional funds are needed from members.

Historically, CUEE membership fees have been:

2008-09	\$2,500
2009-10	\$2,000
2010-11	\$2,000
2011-12	\$2,000
2012-13	\$0
2013-14	\$750
2014-15	\$750
2015-16	\$400

Financial reports from previous fiscal years, including: 2008-2009, 2009-2010, 2010-11, 2011-2012, 2012-2013, 2013-14, and 2014-15 are available upon request.

FINANCIAL REPORT – FISCAL YEAR 2015-2016

TENTATIVE PLANS FOR 2016-2017

There are several core initiatives underway that will continue into the next fiscal year.

1. Teaching and Research Initiatives

Efforts will continue to build bridges between member institutions to strengthen our degree programs. We are working on developing an accessible collaborative site as a vehicle for sharing course materials and other relevant information so that it becomes a dynamic resource for members. The site will also be used as a portal to build research projects, post important academic research and support ongoing projects between members.

2. Partnerships with CES, CESEF, and PPX

CUEE makes a contribution to the CES conference each year. We will host an exhibitor's table where the CUEE banner and brochures and members' program information will be displayed. If members are interested, CUEE could also host a thematic breakfast at the CES conference. CUEE members have once again been invited to participate on the CESEF Scholarship Review Committee. PPX has committed to providing CUEE with student scholarship funds this year to support students' participation in the 2017 PPX Symposium.

3. Dissemination of Research and Publication Opportunities

The Canadian Journal of Program Evaluation has expressed the desire to include thematic segments focused on CUEE member research projects in its regular numbers (2 per year). Contributions could include: evaluation research, research on evaluation; and pedagogy and evaluation. This opportunity was not taken up last year but will continue this year for interested members.

CUEE Publications in the Canadian Government Executive Magazine have become a regular part of the CUEE core program as a way for members to share their research or other projects with the wider public sector. We have committed once again to provide articles for the 2016-2017 publication year. Members will be invited to contribute once the schedule has been confirmed.

4. Student Training and Support

Students will again be invited to participate in poster and panel presentations at the Ottawa-based PPX Symposium in 2017, with financial support through the PPX-CUEE bursary fund.

CUEE is working on establishing a partnership with CES that would be a joint application for funding from the MITACS Internship program. This would provide matching funds to business that CES members own / operate to pay for an internship position for students. Students would then complete internship in real-world evaluation workplaces while receiving support from their academic advisors. The CUEE anticipates submitting the application in early 2017.